

CUP NOODLES® JUMP TO JAPAN SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING. MANY WILL ENTER, FEW WILL WIN.

1. **SPONSOR:** Nissin Foods (USA) Co., Inc. ("Sponsor"), 2001 W Rosecrans Ave., Gardena, CA, 90249.
2. **ADMINISTRATOR:** Prize Logic, LLC ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.
3. **ELIGIBILITY:** The Cup Noodles® Jump To Japan Sweepstakes (the "Sweepstakes") is open to legal residents of the fifty (50) United States and the District of Columbia (the "Territory"), who are at least thirteen (13) years old. Employees, officers and directors of Sponsor, Administrator, and the parent companies, subsidiaries and affiliated entities of Sponsor and Administrator (collectively, the "Sweepstakes Entities"), and the immediate family members and those living in the same household as those individuals, are not eligible to enter or win the Sweepstakes. Void outside of the Territory and where prohibited or restricted by law. Individuals who participate in this Sweepstakes are collectively referred to herein as "Entrant," "you" and "your." Administrator reserves the right to request Entrants to provide verification of identity and eligibility. Participation constitutes an Entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are within Sponsor's and Administrator's complete discretion, are final and binding in all matters related to the Sweepstakes.
4. **SWEEPSTAKES PERIOD:** The "Sweepstakes Period" begins on December 17, 2018 at 12:00 PM Eastern Time ("ET") and ends on June 30, 2019 at 11:59:59 PM ET. The Administrator's computer is the Sweepstakes official clock.
5. **PARTICIPATION INSTRUCTIONS:** During the Sweepstakes Period, an Entrant may participate in the Sweepstakes using one (1) of the following two (2) methods:
 - A. **Receipt Upload Entry:** The Entrant may register for the Sweepstakes by visiting www.NissinFoods.com/JumpForce (the "Website") and entering his/her valid e-mail address. The Entrant must then provide the required registration information, which may include, but is not limited to, his/her complete first and last name (no initials), and confirmation he/she is at least 13 years old and has read and agrees to these Official Rules. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an Entrant is using more than one e-mail address or multiple identities to participate in the Sweepstakes, then that Entrant, in Sponsor's sole discretion, may not be eligible to win a prize.

The Entrant must then follow the on-screen prompts to upload an image of his/her original register receipt showing the purchase of any participating Cup Noodles product from a participating retailer (a "Product") during the Sweepstakes Period. The Entrant will receive one (1) Sweepstakes entry for each Product purchased in a single transaction, up to a maximum of ten (10) Sweepstakes entries per day. All Products must be purchased in the same transaction, as there is a limit of one (1) register receipt upload per day, as further

described below. The Entrant must circle the Product purchase on the retailer receipt and sign and date the receipt prior to uploading to the Website. Register receipt images must be in one (1) of the following file formats: .JPG, .JPEG, .PNG, .GIF, and may not exceed 7 MB. Sponsor may request the Entrant send in his/her original register receipt and Product proof of purchase. All receipts are subject to review and verification by Sponsor in its sole discretion. The Products are as follows:

Cup Noodles 1-count package:

- 070662030035 CHICKEN
- 070662030011 BEEF
- 070662030028 SHRIMP

Cup Noodles 6-pack:

- 070662035030 CHICKEN
- 070662035016 BEEF
- 070662035023 SHRIMP

Cup Noodles 12-pack:

- 070662230039 CHICKEN
- 070662230015 BEEF
- 070662230022 SHRIMP

Cup Noodles 24-pack:

- 070662038031 CHICKEN
- 070662038017 BEEF
- 070662038024 SHRIMP

Cup Noodles 30-pack:

- 070662048030 CHICKEN
- 070662048016 BEEF
- 070662048023 SHRIMP

B. Free Mail-In Entry: An eligible Entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY) on a 3½"x5" card ("Mail-In Entry") and mail it with sufficient postage to: Cup Noodles Jump To Japan Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325 to receive ten (10) Sweepstakes entries. All Mail-In Entries must be postmarked no later than July 1, 2019, and received on or before July 11, 2019, in order to be eligible

Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, Mail-In Entries mailed in an envelope or sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

Entry Limit: Regardless of the method of entry, there is a limit of one (1) receipt upload or Mail-In Entry per person per day for a total of up to ten (10) Sweepstakes entries per day, up to one hundred (100) total Sweepstakes entries during the entire Sweepstakes Period. If more

than one (1) receipt or Mail-In Entry is received from the same person and/or e-mail address in a single day, only the first entry received may be considered valid. A “day” is defined as starting at 12:00 AM (midnight) ET and ending at 11:59:59 PM ET on a calendar day during the Sweepstakes Period, except on December 17, 2018 when a day is defined as starting at 12:00 PM ET and ending at 11:59:59 PM ET

All entries may be subject to Sponsor’s Terms of Use, available at <https://www.nissinfoods.com/products/terms.php> and Sponsor’s Privacy Policy, available at <https://www.nissinfoods.com/privacy.php>.

6. RANDOM DRAWING: On or about July 12, 2019, the Administrator will randomly select one (1) potential “Grand Prize Winner”, two (2) potential first prize winners (each, a “First Prize Winner”), and three (3) potential second prize winners (each, a “Second Prize Winner”) from among all eligible entries received. Each winner is considered a potential winner pending verification of his/her eligibility and compliance with these Official Rules.

7. PRIZES, APPROXIMATE RETAIL VALUES (“ARV”), AND ODDS OF WINNING:

A. Grand Prize (1): The Grand Prize Winner will receive a check in the amount of \$12,300 that he/she may use towards a trip for Grand Prize Winner and a guest of his/her choosing – to Tokyo, Japan, two (2) tickets (for Grand Prize Winner and a guest) to the Cup Noodles Museum in Yokohama, Japan, one (1) JUMP FORCE Collector’s Edition game, two (2) Cup Noodles t-shirts, and two (2) Cup Noodles hats (collectively, the “Grand Prize”). Grand Prize Winner is responsible for all travel booking arrangements. The ARV of the Grand Prize is \$12,387.66. Actual value depends on the date/time of arrival and fluctuation of airfare and hotel rates; any difference between the stated ARV and actual value will not be provided. Only one (1) Grand Prize is available in the Sweepstakes. **NOTE:** The advertised two (2) tickets to the J-World Museum in Tokyo, Japan are no longer available due to the J-World Museum closure in early 2019. Sponsor is instead providing a \$300 substitution, awarded as part of the Grand Prize check, in lieu of the advertised J-World Museum tickets.

The Grand Prize Winner and his/her guest are each solely responsible for obtaining any necessary travel documents (including government-issued photo identification or passports). The Grand Prize Winner and guest must be able to travel internationally and return to the United States unimpeded. The Grand Prize Winner and each of his/her guest hereby acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance for any part of the Grand Prize.

B. First Prize (2): Each First Prize Winner will receive one (1) JUMP FORCE Collector’s Edition game, one (1) Cup Noodles T-shirt, and one (1) Cup Noodles hat (collectively, “First Prize”). The ARV of each First Prize is \$295.99. Two (2) First Prizes are available in the Sweepstakes.

C. Second Prize (3): Each Second Prize Winner will receive One (1) JUMP FORCE game, one (1) Cup Noodles T-shirt and one (1) Cup Noodles hat (collectively, “Second Prize”). The ARV of each Second Prize is \$95.99. Three (3) Second Prizes are available in the Sweepstakes.

D. Total ARV: The total ARV of all prizes available in the Sweepstakes is \$13,267.61.

E. Odds of Winning: The odds of winning a prize depend on the number of eligible Sweepstakes entries received during the Sweepstakes Period.

F. Prize Conditions: In the event a prize winner is a minor in his/her jurisdiction of residence, the prize will be awarded to his/her parent/legal guardian. There is a limit of one (1) prize per person/household. The terms and conditions of the tickets awarded as prizes will govern in the event access is denied due to weather, an Act of God, act of terrorism, civil disturbance, work stoppage or any other reason. Released Parties (as defined below) will not be responsible for weather, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other event that may cause tickets to be unredeemed.

Each winner is solely responsible for any federal, state and local taxes as well as any costs and expenses associated with prize acceptance and use not specified herein as being provided. Prizes are awarded “as is” with no warranty or guarantee, either express or implied. All prize details are at Sponsor’s sole discretion.

8. HOW TO CLAIM A PRIZE: After the random drawing, Administrator will notify each potential winner via e-mail at the e-mail address provided at the time of registration/on the Mail-In Entry. Each winner must respond to Administrator’s notification, including indicating the game platform he/she prefers and t-shirt size. Before being declared the Grand Prize Winner the potential Grand Prize Winner (or, if a minor, his/her parent/legal guardian) will be required to sign and execute an Affidavit of Eligibility/Liability & Publicity Release, written authorization for a background check and tax acknowledgment (“Affidavit”). The potential Grand Prize Winner agrees to submit to a background check before the Grand Prize is awarded. Sponsor reserves the right to disqualify the potential Grand Prize Winner based on the results of such background check if Sponsor determines in its sole discretion that awarding the Grand Prize to any such individual might reflect negatively on the Sponsor. The potential Grand Prize Winner must return a fully executed and notarized Affidavit to the Sponsor or its authorized designee within five (5) calendar days from the date it is postmarked as being sent to the potential winner or the prize may (in Sponsor’s sole discretion) be forfeited. If a potential winner is disqualified, found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or in the event that the potential Grand Prize Winner fails to return an executed and notarized Affidavit within the five (5) calendar day deadline, the prize may be forfeited. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries, as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded.

Sponsor will ship all prizes to each verified winner at the address provided during registration (or on the Mail-In Entry) within 6 – 8 weeks from winner verification. Sponsor’s designee will contact the Grand Prize Winner to coordinate museums ticket fulfillment. Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner’s privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. Prizes are non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of the prize or force majeure, at Sponsor’s sole and absolute discretion. Sweepstakes Entities shall not be

held responsible for any delays in awarding the prize for any reason. Prizes will only be awarded to verified winners.

- 9. LIMITATIONS OF LIABILITY:** By participating in this Sweepstakes, Participants agree that the Sweepstakes Entities, BANDAI NAMCO Entertainment America Inc., and each of their respective affiliates, parent companies, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, marketing agencies, website providers, Web masters and their respective officers, directors, stockholders, employees, representatives, designees and agents (“Released Parties”) are not responsible for: (i) lost, late, incomplete, stolen, misdirected, or undeliverable entries; (ii) any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections, or availability; (iii) garbled, corrupt or jumbled transmissions, service provider/network accessibility, availability or traffic congestion; (iv) any technical, mechanical, printing or typographical or other error; (v) the incorrect or inaccurate capture of, or the failure to capture, or loss of, any entry; (vi) any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Sweepstakes; (vii) any injury or damage, whether personal or property, to participant’s or to any person’s mobile device related to or resulting from participating in the Sweepstakes; and (viii) entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules.

By entering the Sweepstakes, each Entrant agrees: (i) to be bound by these Official Rules; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his/her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys’ fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, or any other participation or inability to participate in the Sweepstakes; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) acceptance, receipt, participation in, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof); (d) human error; (e) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; or (f) the negligence or willful misconduct by any Entrant.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. This Sweepstakes is subject to all federal, state, and local laws.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-

INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSIONS OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

10. DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“AAA RULES”). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEY’S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR SWEEPSTAKES ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION OCCURRED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.

11. PUBLICITY RIGHTS: By participating in the Sweepstakes and/or accepting a prize, each Entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

12. GENERAL: Any attempted form of participation in this Sweepstakes other than as described herein is void. Sponsor reserves the right to disqualify any individual found, in its sole and absolute opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE THE SWEEPSTAKES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE PROMOTER RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these

Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. Sponsor's interpretation of these Official Rules is final and binding in all matters related to the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All materials submitted will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any Sweepstakes promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

13. WINNERS LIST: To obtain a list of winners, mail a self-addressed, stamped business-sized envelope to Cup Noodles Jump To Japan Sweepstakes - Winners List Request, P.O. Box 251328, West Bloomfield, MI 48325. Winners List requests must be received by August 29, 2019.

Customer services inquiries can be made at [Contact Us](#).

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